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New Custom Desert Eagle Website Launches from Magnum Research

(Greeley, PA) - Magnum Research, Inc, a leader in innovative firearms design and manufacturing, is proud to announce the launch of the new custom build site for Desert Eagle firearms, CustomDesertEagle.com.

This site is truly a Desert Eagle fan's dream tool. Customers can build their perfect Desert Eagle from start to finish with online graphics that reflect each custom detail as they are selected by the user. This allows the customer to see exactly what their custom Desert Eagle will look like before placing an order. The website also offers customers the ability to create an account, contact the Custom Shop directly, and explore product information and history for Desert Eagle firearms.

In celebration of this new site, Magnum Research is announcing a custom Desert Eagle giveaway beginning May 7 and ending May 22. To enter, contestants can go to the site at customdeserteagle.com and build the Desert Eagle that they would like to win. Once the custom build is designed, the contestant must submit it through social media or email as their entry for the giveaway. Complete details and instructions for entry will be released on Instagram and Facebook later this week. The giveaway will be run by @gunsdaily on Instagram.

The new Custom Desert Eagle website was designed and developed by Josh Eastman from Beyond the Brand Media. The site is a custom developed firearm-builder, and was Beyond the Brand's first project with Magnum Research. Eastman founded Beyond the Brand Media in 2012 to help businesses in the firearms industry with online e-commerce and website solutions. He has worked in the firearms industry for 10 years and is currently serving more than 30 companies in the industry. Based in Manchester, NH, Eastman and his company specialize in custom web design, e-commerce and brand development and complete all web work in-house.

For more information about Kahr Firearms Group products

visit www.kahr.com, www.magnumresearch.com, www.auto-ordnance.com or www.customdeserteagle.com. For press inquires contact Monica Arnold at atpr@blueaugust.com.

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and [Instagram.com/OutlawOrdnance](https://www.instagram.com/OutlawOrdnance).

About Kahr Firearms Group:

Kahr Firearms Group, formed in 2012, includes Kahr Arms, Auto-Ordnance and Magnum Research. KFG Headquarters reside in Greeley, Pennsylvania. Kahr Arms produces small concealable handguns in .380, 9mm, .40 and .45ACP. Auto-Ordnance is the maker of the famous "Tommy Gun", M1 Carbine and WW2 GI Model 1911. Magnum Research Inc., designer and producer of the world renowned Desert Eagle Pistol, Baby Eagle, MLR .22LR and .22Mag Rifles and BFR Revolvers. All three companies are proudly located in the USA.

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