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New Custom BFR Website Launches from Magnum Research

(Pillager, MN) - Magnum Research, Inc, maker of the world-famous Desert Eagle pistol and leader in innovative firearms design and manufacturing, is proud to announce the launch of the new custom build site for BFR revolvers, CustomBFRRevolver.com.

This site is a dream tool for fans of big bore revolvers. Customers can create their perfect custom BFR from start to finish with online graphics that reflect each detail as they are selected by the user. This allows the customer to see exactly what their custom BFR will look like before placing an order. The website also offers customers the ability to create an account, contact the Custom Shop directly, and learn more about the development of Magnum Research's BFR revolvers.

In celebration of this new site, Magnum Research is announcing a custom BFR revolver giveaway running through January 25, 2019. To enter, contestants can sign up for the newsletter on the new site. Visit CustomBFRRevolver.com/enter-bfr-giveaway and provide your valid email address. SHOT Show attendees may enter the giveaway by visiting the Kahr Firearms Group booth #13962. Contestants do not need to be present to win. The winner will be notified by email. This giveaway will end on January 25, 2019. Only one entry is allowed per person. Some configurations may not be legal in CA, MA, or NY. Entry only valid within the US.

The new Custom BFR Revolver website was designed and developed by Josh Eastman from Beyond the Brand Media. The site is a custom developed firearm-builder, much like the Custom Desert Eagle site that Eastman developed for Magnum Research last year. Eastman founded Beyond the Brand Media in 2012 to help businesses in the firearms industry with online e-commerce and website solutions. He has worked in the firearms industry for 10 years and is currently serving more than 30 companies in the industry. Based in Manchester, NH, Eastman and his company specialize in custom web design, e-commerce and brand development and complete all web work in-house.

For more information about Kahr Firearms Group products visit www.kahr.com, www.magnumresearch.com, www.auto-ordnance.com or www.custombfrrevolver.com. For press inquiries contact Monica Arnold at pr@blueaugust.com.

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and [Instagram.com/OutlawOrdnance](https://www.instagram.com/OutlawOrdnance).

About Kahr Firearms Group:

Kahr Firearms Group, formed in 2012, includes Kahr Arms, Auto-Ordnance and Magnum Research. KFG Headquarters reside in Greeley, Pennsylvania. Kahr Arms produces small concealable handguns in .380, 9mm, .40 and .45ACP. Auto-Ordnance is the maker of the famous "Tommy Gun", M1 Carbine and WW2 GI Model 1911. Magnum Research Inc., designer and producer of the world renowned Desert Eagle Pistol, Baby Eagle, MLR .22LR and .22Mag Rifles and BFR Revolvers. All three companies are proudly located in the USA.

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YOUR BFR**



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SPECS**



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QUESTIONS**



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