



MEDIA CONTACT:

Monica Arnold
Blue August PR
pr@blueaugust.com
731-512-0080

FOR IMMEDIATE RELEASE: October 23, 2019

Magnum Research Announces Sponsorship of Big Iron TV

(Pillager, MN) - Magnum Research, Inc, maker of the world-famous Desert Eagle pistol and leader in innovative firearms design and manufacturing, is proud to announce its sponsorship of Big Iron TV with Max Prasac.

Big Iron is a series that follows the challenging worldwide pursuit of big game with handguns. Host Max Prasac, an authority on big-bore handguns, takes viewers on an up close pursuit to stalk wild animals with a wide range of revolvers and pistols. From exploring ballistics to choosing custom hardware for the target and terrain, this series covers every part of the handgun hunting adventure. Episodes of Big Iron are available to watch on Amazon Prime Video and Recoil TV. Episode albums can be viewed at <https://vimeo.com/showcase/6216138>.

"Magnum Research is proud to be a sponsor for Big Iron TV," says Jodi DePorter, Director of Marketing at Kahr Firearms Group. "Max Prasac is a long time supporter of our products and is a great representative for our brand. We believe his series will spread awareness and appreciation for big bore handguns, like the BFR, and their versatility."

Prasac has earned a reputation as a big bore handgun authority. He is an outdoor writer and author of the "Gun Digest Book of Hunting Revolvers," "Big-Bore Revolvers" and the "Gun Digest Book of Ruger Revolvers," specializing in terminal ballistics and big-game handgun hunting. Prasac's love of handguns began at an early age with a CO2 pellet pistol and later expanded to a Smith & Wesson .38 Special. Prasac also completed a tour in the United States Marine Corps and earned a degree from George Washington University before traveling extensively to perform disaster relief work in the war-torn Balkans. A regular contributor to NRA publications, Prasac often writes for the NRA's *American Hunter* magazine as well as *Gun Digest* magazine, and is a Life Member of the National Rifle Association. Originally from

Southern California, Prasac currently resides in Virginia with his family, two dogs and a turtle.

For more information about Kahr Firearms Group products, visit www.kahr.com, www.magnumresearch.com, www.auto-ordnance.com or www.customdeserteagle.com. For press inquiries contact Monica Arnold at pr@blueaugust.com.

Join the discussion on Facebook: [Facebook.com/KahrArms](https://www.facebook.com/KahrArms), [Facebook.com/MagnumResearchInc](https://www.facebook.com/MagnumResearchInc)
Or [Instagram.com/Auto_Ordnance](https://www.instagram.com/Auto_Ordnance), [Instagram.com/KahrFirearms](https://www.instagram.com/KahrFirearms) or [Instagram.com/MagnumResearchInc](https://www.instagram.com/MagnumResearchInc).

About Kahr Firearms Group:

Kahr Firearms Group, formed in 2012, includes Kahr Arms, Auto-Ordnance and Magnum Research. KFG Headquarters reside in Greeley, Pennsylvania. Kahr Arms produces small concealable handguns in .380, 9mm, .40 and .45ACP. Auto-Ordnance is the maker of the famous "Tommy Gun", M1 Carbine and WW2 GI Model 1911. Magnum Research Inc., designer and producer of the world renowned Desert Eagle Pistol, Baby Eagle, MLR .22LR and .22Mag Rifles and BFR Revolvers. All three companies are proudly located in the USA.

###





KAHR

Firearms Group



Auto-Ordnance

